

F3 Omaha Foundation Board Meeting

January 23, 2026

Agenda:

Attendees

- In Person: Josh Steele, Mark Wellwood, Michael Pflueger, Jeff Sietstra, Jeff Monsu, Chad Brough, Adrian Rider
- Virtual: Eric Gustafson, taking over Tanzer on Comms and publishing on website.
- Absent: Adrian Rider, Chad Brough,

11:30 Call to Order and Approval of Minutes

- *Mark Wellwood: Last time Quarterly and YTD for both accounts. Brough questioned the balances. A few donations were received and moved appropriately.*
- *Eric Gustafson, taking over Josh Tanzer (moved to Texas) on Comms and publishing on website. Active with Christ Community Church – Stewardship to Governing Board, Red Cross, Mayor of Omaha/Stohtert, impact through 2nd and 3rd F's. Posting minutes and being part of the group – "Special Projects Committee" addition.*

11:40: Old Business

- *Thankful Trot Reimbursements prior years – 2024 /2025 Trot donations handed out two weeks ago. 2025 gifts have been given. Pullup bars will be honored once the funds have been raised.*
- *Thank Yous – Steele – Update: There are approx. 20 remaining, some unassigned (~12).*
 - **ACTION ITEM: Wellwood and Steele to sidebar and take care of these.**
- *No additional old business to cover*

11:50: Mark Wellwood

- **2025 Financial Reports for Publishing**
 - Confirmation of Acceleration Funds/Gradoville Funds (Brough/Garland to Assist)
 - 11/21 – \$4,232.43 moved from scholarship and moved to acceleration fund.
 - No additional dollars in or out in 2025: \$4,375 distributed to 5 schools and halfway house
 - New in 2026, were the 10 checks that were handed out.
 - Approx Balance:
 - **ACTION ITEM: Goal: Mark will put together 2025 Acceleration Fund Details. With %/detail of administrative costs.**
 - Report Format for Publishing to Website (Q1-Q3)
- Feb 26 Gala – At Carson, Food, Music set, Auction is solid! 40 items ballpark. Using online app for bidding. Goal, 2-weeks out to test it. Capture with email link a week out to create their account so that it charges once it closes. Produce a receipt at close. Unsure if three separate reports.
 - Will need more people on front end, check-in for set up to download (app or website). Feel like we're in a good spot. Shout out to Adrian.
 - Two ways to set up – cheaper – gives option to make donation to company (not doing that). We will absorb fees for transactions. Estimation of what we think the costs will be and fees associates estimated to \$2,500. We have donations for sponsorship to sponsor the auction app (Access Bank).
 - Alcohol Vendor – Nick Adams (F3-Huffy) asked if we'd be open to this. Opportunity for Wine Case. Amazing Bourbon list this year!
 - Eric Gustafson - There were no name tags in 2025, he purchased. Mark Wellwood confirmed an oversight and on radar for this year.
 - Registration Posted live – posted same day as CSAUP. Sent in small groups and sent out. Monday would be a great day for follow up – 1-Month Out
 - TC first to register!
 - Drive opportunity for women attending. 2-baskets for each sector – focused on stuff M's may appreciate.
 - Speakers: Mark may speak. PeeWee/Tron. Work conference/travel. Open to different speaker opportunities.

- Brick Builder – this will be a post-gala focus
- Scholarship Update/Website Publishing – Carve out funds to existing recipients for (ex: 5 year), dramatic financial needs have increased and not the financial means to do it. How do we then cover the NEXT year.
 - **ACTION ITEM: Wellwood: Committee proposal for the committee to approve – extra funds for scholarship recipients on a needs basis.**

12:20: Matt Garland Acceleration Fund Requests

- Absent / No update

12:25: Chad Brough 2026 Campaign

- Acceleration Fund – start raising money over anniversary to replenish 2025 spending. Waiting until after Gradoville Gala before any messaging.
- Make them aware of what the money has gone to.
- Some PayPal funds will get us to \$4,000 (\$8,000 today). No Mental Accounting.

12:30: Jeff Monzu Comms Committee

- “We didn’t meet, but we did a whole bunch of work!”
- Lots of service activities in November/December
- 5 Checks needs to be dispersed.
- Bags of Fun, Heartland Hope, CSAUP for COPE Collections – filling trucks.
- Promoting Comms – not more 3rd F twitter feed.
- Recommendation to check in with owner of Sarpy Swagger Twitter Channel – Schrute (soon to be handed to Sweet Role). Biggest issue is migrating to PaxNet. On iMac radar for sign-ups, always a last-minute sign-up.
- 2026 initiative – St Francis or Stevens Center on a regular cadence/event

12:35: Peter Kenney

- **Board Terms for Publishing** – Year we “incepted” in respected positions. Two years is a renewal or replacement year. Published to website. Two-year term and seat responsible to find, present and approved replacement. Ideally, they are a working support member.
- **Legal/Regulatory Requirements/State Filings** – File N900, due May 15th around tax-time. Get with Wellwood for high-level reporting numbers. Every two years with State of Nebraska – this is an off year and nothing to do.

12:45: Josh Steele-Engagement Committee

- Met last month with EC, End of Year donation recap discussed, good idea but not a focus. System for Thank You’s in place.
- How to show case scholars to donors? Tron graduating in December. Shout out for timing of text on graduation day for Tron!
- Next round of THANK YOU’s with QR code takes them to page highlighting giving/scholars
- Bill Rickley asked to step off the Engagement Committee.
- Wellwood: Do we have Spring Graduations? Don from Ohio State in May. Boys and Girls club creating a special video. Lots of special traction on Socials from Tron’s graduation.
 - **ACTION ITEMS: 2026 Thank You’s – Board Members vs. Committee members. Compile list with the Board.**

12:45: Strategic Projects – Michael Pfuger

- Expanding Committee Engagement/Succession Planning – we all have a duty to expand engagement and extend our reach into entire metro.
- Codifying processes across each committee –
 - ASK: next meeting, come with a list of processes to be able to reference in your absence to do the things you do. Timeline, form to build to package and pass responsibilities and make them better
- Enhance Financial Audit/Verification Process
 - Well on our way. Goal: End of Q1 26- all of 2025 published on the website.
- Addition of Eric Gustafson to assume tasks for Josh Tanzer
 - “Jack of all trades”, minutes and data updated on the website.

Mr. Adrian Rider

- Auction App – Year 1 clunky challenge – Bid-Power? Membership, we take on transaction fees – approx. 2-3% on transactions – gift of \$2500-\$300 to take on the expenses. Goal \$50-\$60,000. We will cover the fees.
- Give Butter – savvy. F3Nation uses it.
- Attached to ACH/Bank account. Don't have to pay for anything upfront.
- Assist with check-in, registration process, get it to them in advance, walk-ins (teams), Baby Shoes will be helping
- Building the Inventory of auction items.
- Bourbon/Wine raffle will also be loaded. 15-20 bottles, quality increased.
- Wine/Whiskey Poll
- Looking for unique auction items.

CSAUP

- Certificate of Liabilities – DC West asking for it. Liability waiver going inside schools. Must be attached to 501(c)3, not F3Omaha. This is not an issue for 2026 but something the board should be aware of.
- 2026 Anniversary – talked to Boys Town.

Plenty of left over pizza and meeting was adjourned.